92
D19/67
XD 74/1.2
Flyer # H1-238-50
Rec'd 12/68

H1.238.50.

PATENTED WORLD WIDE*

...THE ZIP-N-KLIP TAPE DISPENSER

It's HOT... the most wanted advertising specialty in 20 years.

ACTUAL SIZE

New lightweight miracle polypropylene ZIP-N-KLIP tape dispenser with miracle hinge. Holds 1000 inches of ½" cellophane or other pressure sensitive tapes.

Colors available —08 RED, 09 BLUE, 10 SILVER, 11 GREEN, 12 YELLOW OR 13 GOLD
(Please Specify or available assorted colors will be sent)

4P QRS
4A BCD

Advertiser's Prices

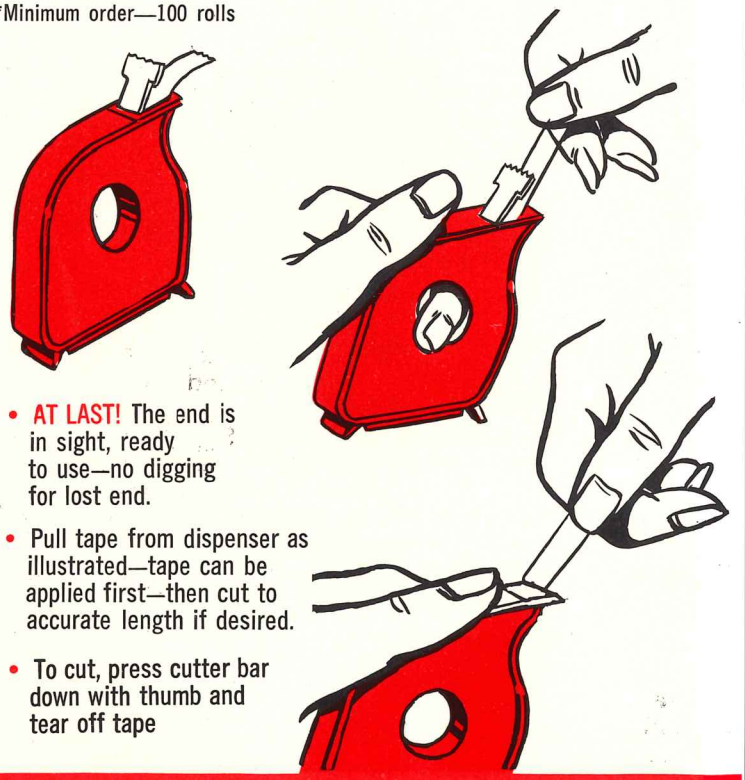
QUANTITY	100	250	500	1000	2500	5M	10M	OVER
** PRICE EACH	.75	.73	.72	.69	.62	.55	.50	ON
*** REFILLS EACH	.29	.29	.28	.27	.21	.20	.19	REQUEST

** Price includes 750" roll of ½" clear cellophane tape and 3 lines of Gold or Black printing on one side as shown.

***Minimum order—100 rolls

- DISPENSES TAPE WITH FINGERTIP EASE
- DUSTPROOF—NEAT IN APPEARANCE
- COMPACT—FITS IN POCKET, PURSE OR BRIEFCASE, HANDSOME ON ANY DESK
- REFILLABLE—REUSEABLE WITH ANY TAPE TO ½ INCH x 1000 INCHES
- INDISPENSIBLE IN HOME, OFFICE, INDUSTRY
- UNBREAKABLE—ONE PIECE CONSTRUCTION
- MIRACLE HINGE WILL FLEX A MILLION TIMES
- COLORFUL—CHOOSE FROM 6 BRILLIANT COLORS

Attractive Vest Pocket size folding color chip card available upon request.



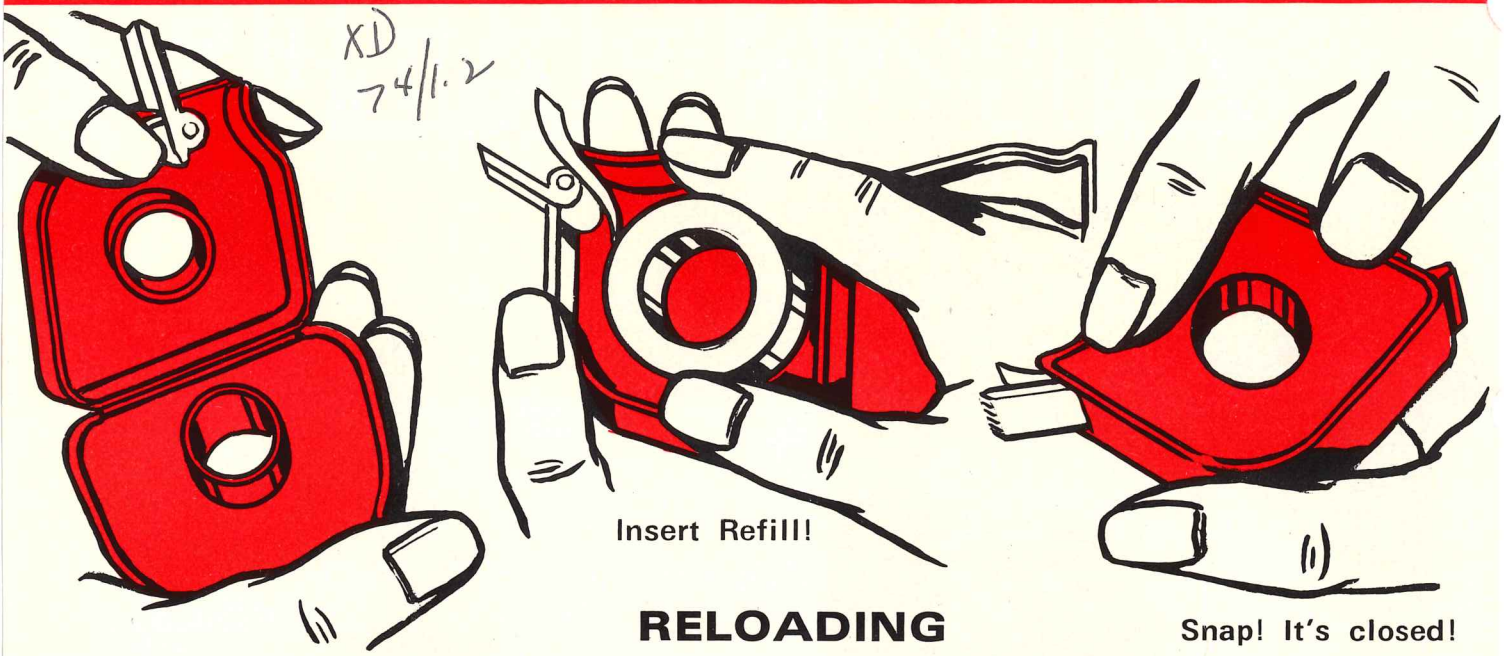
- AT LAST! The end is in sight, ready to use—no digging for lost end.
- Pull tape from dispenser as illustrated—tape can be applied first—then cut to accurate length if desired.
- To cut, press cutter bar down with thumb and tear off tape

*or pat. pend.

IT'S AN OPEN AND SHUT CASE!!

Convey YOUR goodwill message month after month, year after year, with the **FUN DISPENSER...** for a pittance per week!

XD
74/1.2



Snap! It's open!

RELOADING

Miracle hinge "Flex-Tested" 2,000,000 cycles

Snap! It's closed!

NOMENCLATURE

DELIVERY Normal shipping time: 3-4 weeks from receipt of order. It is wise for customer to supply two or more addressed shipping labels to help avoid error. On SPECIAL RUSH ORDERS advise date required and permit air shipment. Confirmation will be advised and every effort made to comply. Unless otherwise stated, shipping department will use best judgment in routing.

MINIMUM ORDER: 100 (definite)

PERSONALIZATION: Special enquiry.

TYPE OF IMPRINT: Price includes hot stamping, one color-gold or black. Unless specified, best color available will be used.

CUTS: Standard—No Charge—Special trademarks or curved copy—$10.00—Artwork extra at cost.

NORMAL COPY LIMIT: 3 lines—20 characters.

EXTRA LINES: Not advisable.

COPY CHANGE: $3.50

PROOFS: Paper Proof $1.00.
Actual Sample $5.00.

NORMAL PACKAGING: Tape inserted, cover closed, bulk layer packed 100, 250, 500, 1000 in corrugated cartons.

GIFT PACKAGING:

a. Individually boxed in colorful chip board box—6¢ each net.
b. MAILER: Chipboard mailing card—4¢ each net.
c. SPECIAL GIFT MAILER: Available inserted in Holiday Decorated Clear Blister sealed folder suitable and approved for mailing—12¢ each net.

SHIPPING WEIGHT: 250—17½ lbs.

SPLIT DESTINATION SHIPMENT: No charge multiples of 100.

INDIVIDUAL ITEM SHIPMENT: Not available.

SHIPPING POINT: F.O.B. Factory, Chicago

OVER-RUNS—UNDER-RUNS: While it is endeavored to ship exact quantity—right is reserved to overship or undership 5% charged accordingly.